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## IN RENNES, GEODIS IMPLEMENTS A NEW INTELLIGENT LIGHTING SYSTEM TO OPTIMIZE SITE MANAGEMENT

After a successful initial pilot phase at the Lille Europe site in Lesquin, GEODIS has outfitted its Distribution & Express platform in Rennes (Brittany, France) with LED lighting and connected sensors. The objectives are to reduce electricity consumption, improve employee well-being with more natural lighting, optimize building temperature, better organize space for storage and flow management, and strengthen the safety of goods.

This IoT (Internet of Things) technology, designed in partnership with the company Enlighted delivers light fixtures, developed by *Le Studio Led*, that adjust according to ambient light levels or movements of people, thanks to their connected sensors. The installation and configuration are very simple and can be controlled remotely.

Recently equipped with 764 sensors and 921 light fixtures, the Rennes site (16,500 sqm) cut lighting costs by more than 85% in the first month of operating. Since the installment of this new equipment at the Rennes site, the entire workforce has noticed an improvement in visual comfort, because the intensity of each light fixture is customizable and adjustable according to natural light levels.

Moreover, this system enables real-time geo-tracking of goods on site, which is a real asset in terms of freight security.

"This system, which offers many advantages, will also allow us greater control over our operating costs and more dynamic management of our real estate," indicated Stéphane Cassagne, GEODIS Corporate Secretary, in charge of company property.

## GEODIS - www.geodis.com

GEODIS is a worldwide leader in transport and logistics operating directly in 67 countries and serving 120 countries through its agent network. In 2017, GEODIS generated €8.1Bn in sales with 40,500 employees worldwide.

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